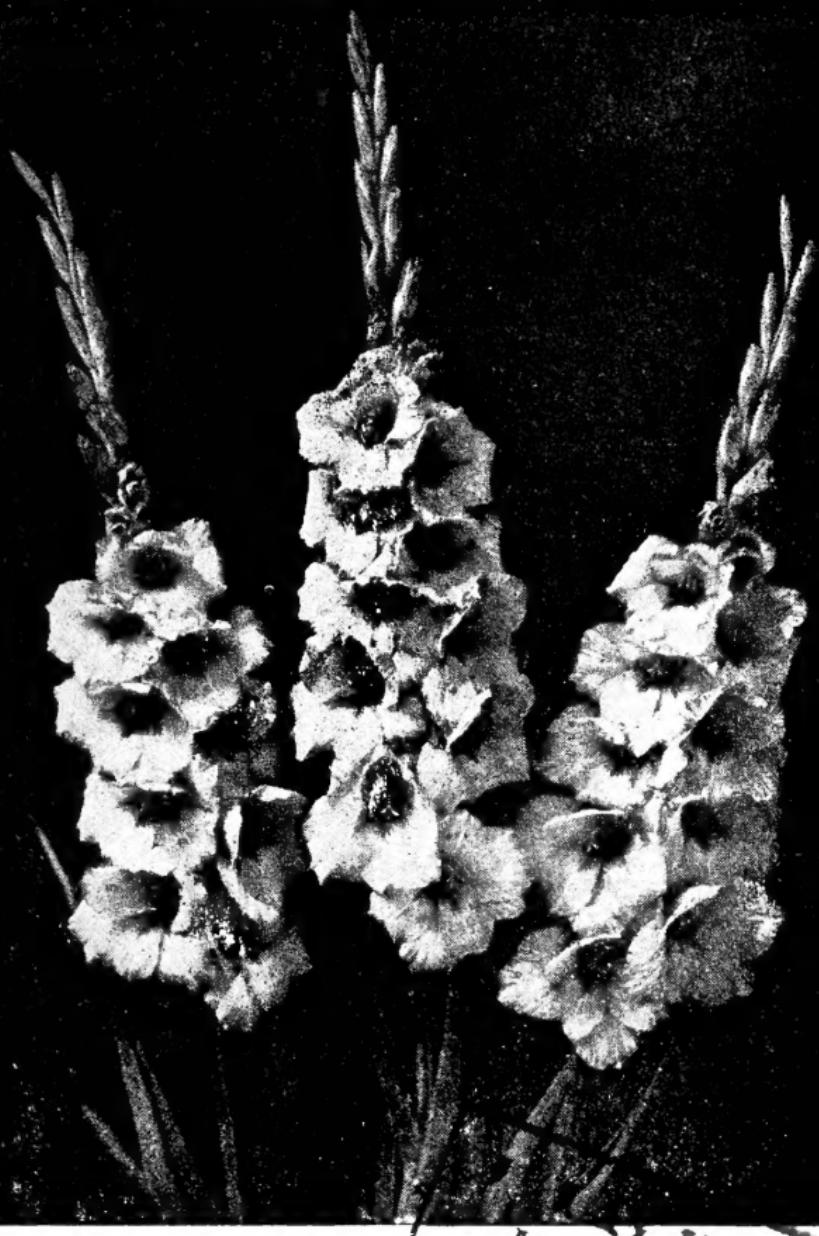


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.41



"GRAND OPENING"

See Page 10

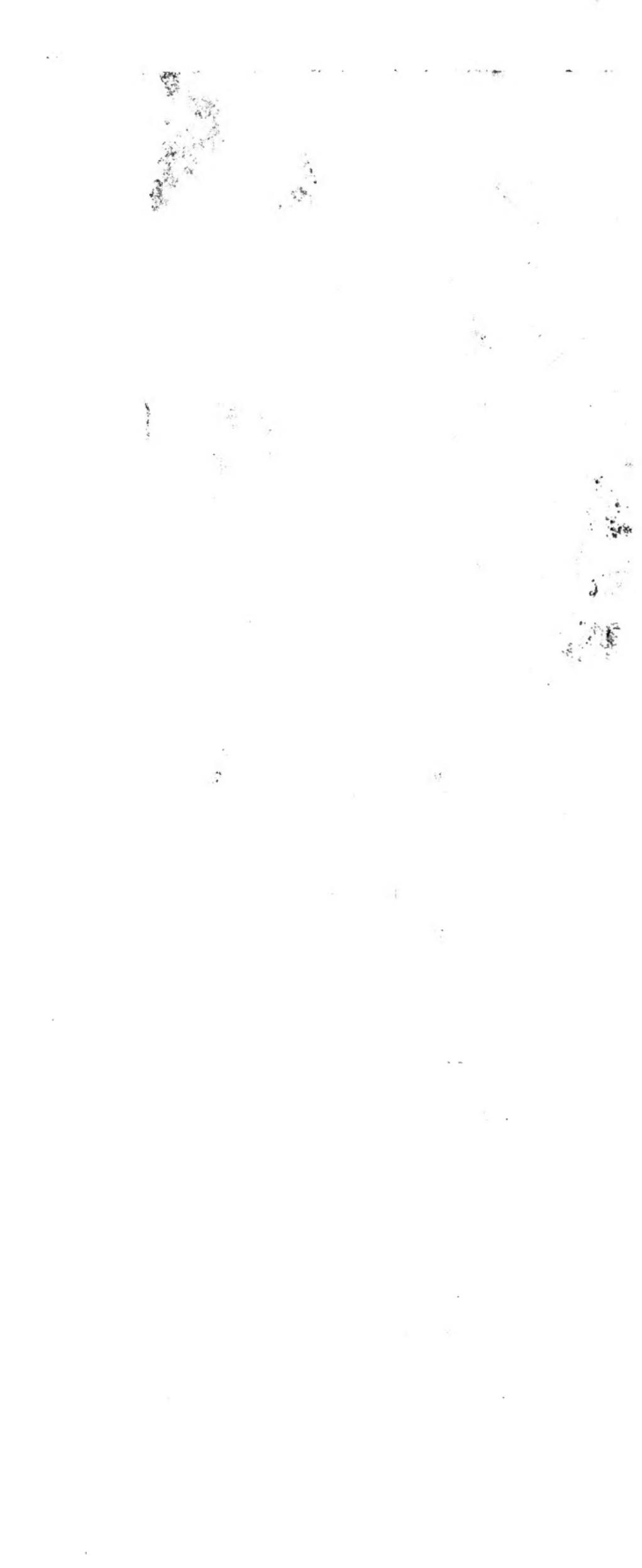
JAN 30 1947

# GLADIOLUS

For 1947

EVERHART'S

Box 188      Ann Arbor, Michigan



# **By Way of Getting Acquainted**

Our catalogue this year will reach patrons in all stages of the so-called Gladiolus fanaticism. Truly there is no hobby or business where one can gain more healthful mental relaxation or enjoy and aid in the divine creation of beauty as expressed in flowers. No other flower can offer the range of color that the Gladiolus offers and each year adds new shades. No other flower has such a variety of uses in flower arrangements.

We were impressed by the success of the Michigan Trial Garden in its first year of operation and look forward to new achievements in future years. Reports from this Trial Garden are not the report on one or three bulbs of a variety but twelve bulbs are required, and lack of uniformity counts heavily against it.

The M. G. S. show in 1946 was witnessed by more people from more countries than have ever witnessed a Gladiolus show and the '47 edition bids fair to exceed this record. Keep in touch with our plans by joining our Michigan Gladiolus Society.

We saw a striking example at a major show of a seedling shown by a better than average grower and the same variety grown by a "super-duper" "super-upper." The contrast was so ridiculous that while it is fun to win over the latter, as we had the pleasure of doing a few years ago, the novice or even the expert should first ask "who grew this Glad?" when they are tempted to go overboard for a variety as seen on the show table.

Just a word about our policy: We select bulbs for your order of a quality that we would like to receive if the order were our own.

## **PLEASE READ CAREFULLY**

All stock subject to prior sale.

Many varieties will soon be sold out.

No order accepted after April 15th.

Large bulbs are  $1\frac{1}{4}$  inches and up in diameter, and produce the finest show spikes.

Medium bulbs measure  $\frac{3}{4}$  to  $1\frac{1}{4}$  inches and produce very satisfactory blooms though the average spike is smaller than from large bulbs.

Small bulbs are  $\frac{1}{2}$  to  $\frac{3}{4}$  inches and sometimes produce small spikes. They produce larger bulbs for next year. They are a good way to start in with new expensive varieties if your budget is limited.

Bulblets seldom bloom and are often hard to germinate. Experienced growers know what to do and usually peel all expensive varieties.

Amateurs should try their hands at germinating low-priced bulblets or carefully follow the advice of experienced growers.

## **THIRIPS AND DISEASE CONTROL**

Our idea of well nigh perfect control would be Fall and Spring gassing of bulbs with Methyl Bromide in a specially prepared gas chamber. Just before planting we like to use a five-minute dip in an agitated solution of Mercurous Chloride (Calomel), one pound to 5 or 10 gallons of water. This helps control Basal Rot, Hard Rot, Sclerotinia Scab.

If unable to use this combination treatment we still like the old reliable 2 hr. soaking, just before planting, in Bichloride of Mercury solution prepared with one ounce to  $7\frac{1}{2}$  gallons of water, using wood or crock container but never metal containers.

For field control of trips and other insects the easiest and best control seems to be 5% DDT dust applied in early morning while dew is present.

## **GLAD SOCIETY MEMBERSHIP OFFER**

With each \$10 net retail order a customer who includes an additional \$1 for a *new* membership in the Michigan Gladiolus Society may select retail bulb items with \$1 valuation.

With each \$20 net retail order a customer who includes an additional \$2.50 for a *new* affiliate combination membership in the Michigan Gladiolus Society and the New England Gladiolus Society may select retail bulb items with \$2.50 valuation. The publications and activities of these two societies are progressive and informative. No glad grower should be without them.

## **TERMS AND DISCOUNTS**

You may select 10% extra in bulbs of your own choice on retail orders of \$3.00 to \$10.00; 15% on orders of \$10.00 or over. These discounts do not apply to items marked No Discount, or 1947 introductions, or wholesale items, nor can those items be selected as Extras. Cash in full with order or 25% to hold, with balance before shipment. Orders under \$3, please add 15 cents for handling.

## **SECOND CHOICES**

Please give second choices with your order. May we substitute smaller sizes if large are sold out? We will include extras to give same value. All retail orders sent prepaid in the U.S.A. You'll be pleasantly surprised at the extras we will include.

## **GUARANTEE**

We guarantee all bulbs to be true to name, free of disease, and we will replace up to the purchase value of any stock that does not meet this guarantee. We cannot guarantee growth as soil may be poor or infected with disease.

## **VARIETY COMMENTS**

Customers often ask our opinion of the best varieties in each color class. Here is a list we have prepared, including our notion of the best, both in new and cheaper varieties.

The finest of all white glads is the new WHITE MAGIC. This is not our opinion alone, for it was top scoring seedling at the '46 Michigan Trial Garden in which 82 varieties were tested. Other fine whites are SILVER WINGS, CASABLANCA, and FAIR ANGEL.

Roger Arnett, Corunna, Mich., is introducing this year a fine new white with marking known as WHITE CHALLENGE. Of the older varieties MARGARET BEATON is still doing well even in dry seasons.

LAKE PLACID and LEADING LADY top the cream class, while WHITE GOLD still is liked by many fans. CORONA, the cream with markings, not only is excellent in the north but ships well from the south in winter.

Light yellow CRINKLE CREAM still is very good. OREGON GOLD is beautifully ruffled. GOLDEN STATE is as described, as strong and sturdy as a yellow Pieardy. GOLD DUST has proven to be a good early cutflower but definitely is not for the shows. We have grown YELLOW RUFFLES that would crowd any other variety for "most beautiful." SIR GALAHAD and VEE CREAM can be gorgeous with their red blotches on creamy yellow.

The buff class has been greatly strengthened this year. GOLD STANDARD, DEBUTANTE, SUN-LIGHT, SUN SPOT and HELEN of TROY are all so good I wouldn't be without one of them.

DRUM MAJOR and LARIME seem to be the most robust of the oranges. ORVAG, while it has a smaller floret, did very well for us this year. BARCAROLE still can be beautiful but is neither tall nor uniform.

BOLERO is a novelty orange that is very striking. ABNAKI is well worth trying.

When one mentions the light-salmon class VICTORY QUEEN is tops with GLAMIS, JEANIE, and PICARDY as pretty fair also-rans.

The deep salmons are dominated by the much overlooked GENGHIS KHAN. The smaller intensely ruffled STYLE PLUS, while not so large and imposing, is well liked. HARMAU, a color that is difficult to place, has come to stay.

FIREBIRD, a clear, brilliant scarlet, is one of the best additions to this class. A fine exhibition variety, it is still better as a commercial. TUNISIA is one of the highest scoring varieties of all classes, though darker in color than Firebird.

AVALON makes marvelous light pink spikes. BIG TOP still makes 'em gasp for size. BRIDE'S DELIGHT, beautifully ruffled pink and cream, is popular with florists in spite of an occasional misfaced floret. CANDYHEART is always popular in the home garden. Perhaps LAVOLIER is one of the most beautiful. With such a deluge of pink seedlings it is very difficult to weed them out, and we don't pretend to know all of the good ones, but let us add that we have tried many highly recommended pinks only to be disappointed.

Deep pinks include PANDORA and SUMMER GAL. Watch for a new one by Roy Mikle.

OHIO NONPAREIL is one of the best light reds, as is GRACIE ALLEN. DANIEL BOONE is a novelty, heavily corrugated brick-red. KING CLICK, most beautiful of all the reds shares honors with STOP-LIGHT and RED RASCAL.

Of the black reds BLACK OPAL seems most consistent with BLACK MAGIC capable of exceptional spikes.

Of the 60 rose class FRANCIS M. IRWIN and MISS WISCONSIN are tops while in the 62 deep rose class BURMA still rides high in popularity.

Of the lavenders GRAND OPENING is the most consistent winner of top awards while HUNTRESS, MYRNA FAY, MINSTREL, ABIGAL, HILDRED, and ELIZABETH the QUEEN all have their followers.

PURPLE SUPREME and MRS. MARKS MEMORY performed the best for us while PURPLE CLASSIC outdid itself with the fall rains. JACK POT, with its slight smoke, is often outstanding. Think we have a heavily ruffled purple seedling, but we'll brag about that after it proves itself.

BLUE LAGOON, PORECLAIN BLUE, BLUE BEAUTY and perhaps MILFORD are the best of the blue violets. Occasionally a spike of LEONARDO de VINCI can be terrific, but not often.

Of the smoky classes we would recommend HIGH FINANCE, VOO DOO, TECUMSEH, and R. B. Some how I just can't leave out ZUNI, variable as it is. Try a vase of Zuni and Harmau for a real knockout in color.

OKLAHOMA is the most distinctly beautiful of the A.O.C. It is decidedly different and that is one thing we all look for. BUCKEYE BRONZE, BRAZIL, and KING TAN all do their share of winning.

# **Presenting 1947 Introductions**

## **"WHITE MAGIC" See Back Cover**

(Kuhn)

(Snow Princess X Mary Elizabeth)

You'll agree—a magician must have created it. A fine crisp, heavily ruffled, large flowered formal clear white of breath-taking beauty. Heavy texture, formal placement, 50-54 inches tall, 20-24 buds, 6-8 open, 6-inch florets. Highest Score at Michigan Trial Garden '46. Based on performance of 12 bulbs this is one of the highest awards in America.

**Large, \$5.00; Medium, \$3.50; Small, \$2.50**

Bulblets, \$.50 each, 10 for \$4.00.

## **"GOLD STANDARD"**

(Beaton)

(Picardy X Golden Chimes)

A giant size, formal type golden buff of enchanting beauty. The inner petals are a pure, clean golden yellow, while outer petals are a rich golden buff. A modified ruffling and fluting adds to its appeal. 5 $\frac{3}{4}$ -inch bloom, 18-20 buds with 8-10 blooms open and 6-8 buds in color. Florets are firmly attached and have excellent texture. It has good facing and placement on a 54-inch straight, sturdy stem. The tip of each cut spike remains erect and blooms out perfectly. The florets retain large size with but little taper in the flower head. Bulblet production and germination heavy. It blooms in 90 days. Gold Standard has received enthusiastic acclaim by Detroit florists and commercial growers. Great florescence, sheer beauty in form and color, and the acceptance either as buff, cream, or light yellow make it an ideal florists glad. A very beautiful glad in a rare color. One of the top five awards at Michigan Trial Garden '46.

**Large, \$6.00; Medium, \$5.00; Small, \$4.00**

Bulblets, 12 for \$6.00. sold only with the purchase of Large or Medium bulbs.

## **"FIREBIRD"**

(Kuhn)

(Cardinal X Snow Princess)

Clear, brilliant scarlet. A fine lively color and a strong straight grower. 54 inches tall, 20-24 buds, 6-8 open, 6-8 in color. Because of its healthy growth and heavy propagation we are able to introduce this glad in quantity and at a price attractive to the cutflower grower. Shown in quantity in 1946 at the NEGS show in Boston, at the SEMGS show in Detroit, at the MGS Regional show in East Lansing, and at the MGS state show in Ann Arbor.

**Large, \$1.00; Medium, \$.75; Small, \$.50**

Bulblets, 10 for \$.75.

## **"TROJAN"**

(Snyder)

(Golden Goddess X Picardy)

Coral pink blending to buff yellow deep in throat. Raised midrib of slightly lighter shade. Florets ruffled, needlepoint, and of the heaviest texture. Opens 8 or more 5-5 $\frac{1}{2}$ -inch florets on 22 bud, 26-inch flowerhead. Grows 56 inches tall in field. Among top eight varieties at Michigan Trial Garden '46. Now look at this statement from M.T.G. report—12 bulbs produced 12 spikes and 5141 bulblets. Better get in on the ground floor on this one.

**Any size bulb, \$5.00**

Bulblets, 10 for \$5.00 with purchase of bulb.

# *Retail List*

(See Page 18 for Wholesale List)

## **ALETA** (Grout) (Late Midseason) No discount.

A different orange somewhere near Peach-red on Ridgeway Color Chart. Informal, 18 buds, 7-10 florets open, 4-7 showing color. The 5½-6-inch florets are slightly ruffled and wide open. Flowerhead is 24-29 inches, height in field is 60-65 inches. This glad cuts near 100% with good stem.

**Large, \$1.25; Medium, \$1.00; Small, \$.75  
Bulblets, \$.10; 10 for \$.85; 100 for \$7.50.**

## **AMRITA** (Palmer) (Midseason)

An older variety that makes beautifully ruffled spikes of clear medium buff from large bulbs.

**Large, 3 for \$.25; 10 for \$.65**

## **AVALON** (Marshall) (Midseason)

Beautiful bright ruffled pink with cream throat. 8-10 medium large blooms open on a long flowerhead. Tall strong grower. Very beautiful.

**Medium, \$.20; 3 for \$.50; 10 for \$1.50  
Small, \$.15; 3 for \$.35; 10 for \$1.00**

## **BARCAROLE** (Palmer) (Late Midseason)

An older variety that can make beautiful ruffled spikes of clear orange of a very exquisite shade. Sometimes short in stem.

**Large, 3 for \$.25; 10 for \$.70  
Medium, 3 for \$.20; 10 for \$.50.**

## **BEACON** (Palmer) (Midseason)

Tall rose-scarlet with cream blotch. Still popular.

**Large, 3 for \$.25; 10 for \$.65**

## **BEAUTY CLINIC** (Wilson) (Midseason)

Heavily ruffled, wide open light salmon pink. You cannot improve on the name as it was made to measure. A pastel loveliness you just can't pass up.

**Large, \$.55; 3 for \$1.00; 10 for \$2.80  
Medium, \$.25; 3 for \$.70; 10 for \$2.00  
Small, \$.15; 3 for \$.40; 10 for \$1.15**

## **BELTRAMI** (Lins) (Early Midseason)

Large, fluted, ruffled golden brown to rose mulberry.  
**Large, \$.20; Medium, \$.15.**

## **BIG TOP** (Rich) (Early)

Giant formal. Color is medium to light pink with appealing carmine feather in the throat. It is one of the giants in growth of plant, florets and foliage. We have had reports of it growing to 82 inches, and with flowerhead to 44 inches, blooms 7½ inches, 20-26 buds, 6 open.

**Large, \$.25; 10 for \$2.00**

## **BIT O'HEAVEN** (Crow) (Late Midseason)

Popular florist orange with yellow throat. Opens 9-12 medium blooms on tall straight spike.

**Large, 3 for \$.25; 10 for \$.65  
Medium, 3 for \$.18; 10 for \$.45  
Small, 3 for \$.10; 10 for \$.30.**

## **BLACK DIAMOND** (Gelser)

Very dark red, intensely ruffled.  
**Large, \$.25.**

## **BLACK OPAL** (Errey) (Midseason)

Most dependable of the black reds.  
**Large, \$.15; 3 for \$.35; 10 for \$.95  
Medium, \$.10; 3 for \$.20; 10 for \$.55  
Small, 2 for \$.10; 10 for \$.30**

### **BLUE LAGOON** (Snyder) (Early) No Discount.

At last we have found a blue that seemingly does not have the four common faults found in most blues. It has a strong stem, healthy bulbs, long flowerhead and an absence of the deep red violet found in so many blues. Milford and Maid of Orleans seedling. Medium blue blending lighter in upper throat; slightly deeper on lower petals with faint lighter blue lines through center. Formal type; 5-inch florets, 19 buds, 6-8 open, well placed, 5 showing color, excellent texture. Flowerhead 24-27 inches. Height in field 60 inches. Bulblet production and germination excellent.

**Large, \$6.00; Medium, \$4.00; Small, \$3.00.**

**Bulblets, \$.60; 10 for \$5.00.**

### **BOLERO** (Leffingwell) (Midseason)

Sinoky-orange with dark red blotch. A very odd and distinct color which everyone seems to like. Opens 7-8 heavily ruffled, fluted, and needlepoint blooms of a very heavy texture. Very distinctive and attractive in all ways. Nothing else like it.

**Large, \$.25; 3 for \$.70; 10 for \$2.00**

**Medium, \$.15; 3 for \$.40; 10 for \$1.20**

### **BRAZIL** (Grout) (Midseason) No discount.

Deep salmon sport of Vagabond Prince, with bluish overcast. 8-9 open, 5½-inch florets, 21 buds. Has several win to its credit. Shows in A.O.C.

**Large, \$1.75; Medium, \$1.50; Small, \$1.00.**

### **BRIDE'S DELIGHT** (Wilson) (Early)

Beautifully ruffled, cameo pink with clear, creamy-yellow throat. Placement not always good but color cannot be equalled in any other glad.

**Large, \$.25; 3 for \$.70; 10 for \$2.10**

**Medium, \$.15; 3 for \$.40; 10 for \$1.20**

**Small, \$.10; 3 for \$.25; 10 for \$.75.**

### **BUCKEYE BRONZE** (Wilson) (Midseason)

Smoky orange-rose with a sturdy plant. A real find for Fall coloring. Florists realize its possibilities.

**Large, \$.15; 3 for \$.40; 10 for \$1.20**

**Medium, \$.10; 3 for \$.25; 10 for \$.75**

**Small, \$.05; 3 for \$.12; 10 for \$.35**

### **BURMA** (Palmer) (Midseason)

Large formal. Deep rose, shading somewhat lighter in the throat. Opens 7-10 heavily ruffled, beautifully placed blooms on a straight spike 4-5 feet tall. A wonderful variety for exhibition and has won many prizes in the past years. One of the most popular varieties recently introduced.

**Large, \$.50; Medium, \$.35; Small, \$.25**

### **CANDYHEART** (Salbach) (Early Midseason)

Large, wide open blooms of flesh pink with bright carmine blotch. A free bloomer and a rapid propagator.

**Large, \$.10; 3 for \$.25; 10 for \$.75**

**Medium, \$.08; 3 for \$.20; 10 for \$.60**

**Small, 3 for \$.15; 10 for \$.45**

### **CASABLANCA** (Majestic) (Early)

An outstanding new white. No markings. Tall, straight spikes, (never crooks) carrying 6-8 BEAUTIFULLY RUFFLED, average sized florets open at once. Absolutely a 100 per cent cutter. Produces oodles of bulblets that germinate freely.

**Large, \$.25; Medium, \$.15; Small, \$.10**

**COLOSSUS** (Mitsch) (Early)

Large, early, light salmon-pink with red feather on cream ground. One of the older varieties.

**Large, 3 for \$.25; 12 for \$.75**

**CORONA** (Palmer) (Midseason)

Creamy-white shading somewhat deeper in the throat with rose picotee edge on the petals. Very distinctive and beautiful; 6-8 open, 5 inch florets, wide open, 18 buds. Tall, strong, robust grower. Attracts a lot of attention wherever shown. Ships well from the south.

**Large, \$.15; 3 for \$.35; 10 for \$1.00**

**Medium, \$.10.**

**DANIEL BOONE** (Wilson) (Midseason)

Big, brick-red, extremely ruffled with the heaviest substance we have ever seen on any glad. A distinctive color all its own and a real novelty that appeals to everyone.

**Large, \$1.00; Medium, \$.60; Small, \$.25.**

**DIANE** (Krueger) (Late)

Light orange with a cream throat.

**Large, \$.10; Small, 3 for \$.10; 10 for \$.25**

**DRUM MAJOR** (Wilson) (Midseason)

Choice big exhibition orange with a solid blotch. Different from Larime in that it is not as double row placement. This is a beautiful orange that for us has been an excellent performer each year.

**Large, \$1.00; 10 for \$8.00; Medium, \$.75;**

**Small, \$.50; 10 for \$4.00**

**ELIZABETH the QUEEN** (White) (Late)

Beautiful clear mauve with darker lines in the throat. Large, beautifully ruffled, fine form and opens 7-8 at a time. A very beautiful and distinct variety and a great show winner.

**Large, \$.25; 3 for \$.70; 10 for \$2.00**

**Medium, \$.15; 3 for \$.35; 10 for \$1.00**

**Small, \$.10; 3 for \$.25; 10 for \$.70**

**EXQUISITE** (Both) (Early)

Huge spikes of medium rose-pink with cream blotch. Eight open, 6-inch florets, 22 buds. Grow from large bulbs for exhibition.

**Large, \$.25; Medium, \$.15; Small, 3 for \$.25.**

**FAIR ANGEL** (Hatch) (Early Midseason)

White with light cream cast deep in the throat. Grows 50-55 inches high from large bulbs; 16-18 buds on a 24-inch flowerhead, with 6-inch wide-open round florets, 8 open, 6 showing color. Perfect placement and never crooks. Opens clear up to the top in water, making it a good commercial. It is a fine propagator and early.

**Large, \$.15; 3 for \$.35; 10 for \$1.00**

**Medium, \$.10; 3 for \$.20; 10 for \$.60**

**Small, 3 for \$.10; 10 for \$.30**

**FILAGREE** (Kuhn) (Very Early) No discount.

Creamy buff and pink lacinated, with many wins to its credit in the 216 class.

**Large, \$.75; Medium, \$.50**

**Small, \$.35; Bulblets, 10 for \$.60**

**FIREBIRD** See 1947 Introductions.**FRANCIS M. IRWIN** (Wilson) (Midseason)

Large formal light rose with a lavender cast. Eight florets open on 21 bud spike. Florists love it.

**Large, \$.15; 10 for \$1.20; Medium, \$.10; 10 for \$.80**

**Small, 10 for \$.60**

**GENGHIS KHAN** (Scheer) (**Early Midseason**)

A striking, medium pink with florets so heavily ruffled as to be actually corrugated and slightly lacinated. Florets very large, nearly  $6\frac{3}{4}$  inches with 6-7 open on an 18-20 bud flowerhead. Healthy, good foliage, and good propagator. A real aristocrat!

**Large, \$1.50; 10 for \$12.00; Medium, \$1.00; 10 for \$8.00**  
**Small, \$.75; 10 for \$6.00; Blts. 10 for \$1.40**

**GLAMIS** (Palmer) (**Midseason**)

Beautiful, ruffled, needlepoint, light salmon-pink. 6-8 florets open, medium height.

**Medium, \$.15; Small, 3 for \$.25; 10 for \$.70**

**GLOAMING** (Zimmer) (**Early**)

Produces a graceful, long ribbon of white-throated, light purple blooms. Medium small florets.

**Large, 3 for \$.25; 10 for \$.70**

**Medium, 3 for \$.15; 10 for \$.40**

**Small, 3 for \$.10; 10 for \$.25**

**GLOBE TROTTER** (K&M)

Light vermillion red shading rose-pink with small white blotch on lower petals. 8-10 open.

**Large, \$.50**

**COLD DUST** (Pfitzer) (**Early**)

Very early deep rich yellow. One of the best early florists varieties.

**Large, 3 for \$.25; 10 for \$.70**

**Medium, 3 for \$.15; 10 for \$.40**

**Small, 3 for \$.10**

**GOLDEN CHIMES** (Ellis) (**Midseason**)

One of teh older, large, ruffled yellows.

**Large, \$.10**

**GOLDEN GODDESS** (Salbach) (**Late Midseason**) **No discount.**

The first patented gladiolus. A deep, rich yellow of medium size and heavy substance. Long flowerhead carrying from 20-26 blooms and buds, with many open at one time. Still one of the finest of all deep yellows.

**Large, \$.15; 12 for \$1.50**

**GOLDEN STATE** (Wheeler) (**Midseason**)

Clear, rich, medium yellow with a well placed double row of large blooms. Tall straight grower with 10 or more open on a long head. Comes nearest to answering the description of a "yellow Picardy."

**Large, \$.60; 10 for \$4.80**

**Medium, \$.40; 10 for \$3.20**

**Small, \$.25; 10 for \$2.00**

**GOLD STANDARD.** See 1947 Introductions.

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**GRAND OPENING** (Kulin) **No discount.** (**See front cover**)

The most consistently high scoring variety on the show tables today. Greater distribution will add to its already astonishing record.

Sectional Seedling Champ S.E.M.G.S. '42

Seedling Champ and Second Day Champ M.G.S.,  
Ann Arbor Regional '45

Grand Champ M.G.S., Corunna Regional '45

Grand Champ M.G.S., East Lansing Regional '46

Grand Champ and Second Day Champ M.G.S. Show,  
Ann Arbor '46

Best formal 3 spike at Boston '46, Best 3 spike formal  
2nd Day.

Most florets open, Boston '46; Best R.I. formal 366.  
Deep lavender rose 55 inches tall, 28-inch head, 22-  
26 buds,  $4\frac{1}{2}$ -inch floret, 10-16 open, 10 in color. Order  
early to avoid disappointment.

**Any size bulb, \$5.00. No bulblets.**

## **HARMAU** (Both) (Early)

Giant, slightly ruffled, bright, attractive, metallic orange-red with rosy overtone. Try this with Zuni for a startling new color combination.

**Large, \$20; 3 for \$55; 10 for \$1.65**

**Medium, \$15; 3 for \$40; 10 for \$1.20**

**Small, \$10; 3 for \$25; 10 for \$.75**

## **HARVEST MOON** (Jack) (Midseason)

Tallest and straightest yellow. Late.

**Large, \$10; 3 for \$.25; 10 for \$.75**

## **HELEN OF TROY** (Salbach) **Patented Variety. No discount.**

A mammoth gladiolus in a very pleasing shade of apricot and pink, with a soft blotch of Indian orange on lower petals. Tall and stately long straight flower spikes with 6-8 open blooms. Heavy substance and perfect placement. Florets 7-8 inches in diameter. Fine exhibition variety, superb in the garden, and beautiful as a cut flower.

**Large, \$.35; 5 for \$1.00; 12 for \$3.50**

## **HIGH FINANCE** (Wilson) (Midseason)

Smoky, light orange-gray with cream throat blotch. Lightly ruffled. Double row placement that is hard to beat.

**Large, \$20; 3 for \$.50; Medium, \$15; 3 for \$.40.**

## **HONOLULU** (Wilson)

Slightly smoky, big orange with a small clear orange blotch and small purple feather on lip. Nicely ruffled and fluted. Floret 6 inches, 8 open, 5 in color, 20 buds, 24-inch flowerhead, 65 inches tall. Strong, straight stem. Formal type. Healthy foliage.

**Large, \$1.20; Medium, \$.70; Small, \$.40**

## **HUNTRESS** (Jack)

A new lavender that can be very attractive. Doubtless you have seen the picture.

**Medium, \$1.75; Small, \$1.00**

## **IRAK** (Mitsch) (Late)

Identical to Bagdad, except that it is gray in color. More popular.

**Large, \$.15; 3 for \$.35; 10 for \$1.00**

**Small, 3 for \$.10; 10 for \$.30.**

## **JACK POT** (Wilson) (Midseason)

Big ruffled plume that gives excellent spikes 5½-inch florets, 6-8 open on a stretchy 19-bud flowerhead. You don't have to gamble to get this Jack Pot.

**Large, \$1.25; 10 for \$10.00; Medium, \$.75; 10 for \$6.00**

**Small, \$.25; 10 for \$2.00; Bulblets, \$.10 each**

## **JEANIE** (Pruitt) (Midseason)

Beautiful light salmon-pink with white midribs and rich creamy yellow throat. Propagates well. One of our favorites.

**Large, 2 for \$.25; 10 for \$1.00**

**Medium, 4 for \$.25; 10 for \$.50**

## **J. S. BACH** (Pfitzer) (Early)

Orange salmon, shading a bit lighter in throat. White median lines. Tall, strong. Huge, well-arranged flowerhead, 10-12 open at once.

**Large, \$10; 10 for \$.80**

## **JULES AMOTT** (Wilson) (Early Midseason)

Snappy, velvety dragon red. An outstanding commercial variety that brings premium prices from florists.

**Large, \$.10; 10 for \$.80; Medium, 3 for \$.20; 10 for \$.60**

**Small, 3 for \$.15; 10 for \$.40**

**KILDONAN** (Almey) (**Late**)

Ruffled orange-toned pink with yellow throat.

**Large, \$2.00; Medium, \$.15; Small, \$.10**

**KING CLICK** (Wilson) (**Midseason**)

Big, ruffled exhibition red self. 5½-inch florets, 9 open, 21 buds, 60 inches tall, 29-inch flowerhead. Fine commercial as well as exhibition. Excellent propagator. Most beautiful of all reds.

**Large, \$.25; 10 for \$2.00; Medium, \$.15; 10 for \$1.20  
Small, \$.10; 10 for \$.80**

**KING LEAR** (Palmer) (**Very Early**)

Deep purple edged with silver. Plant with Gold Dust for very early color.

**Large, 3 for \$.25; 10 for \$.75**

**KING TAN** (Wilson) (**Midseason**)

Large exhibition rosy-tan. A very dependable Autumn shade. Excellent plant, good propagator.

**Large, \$.15; 3 for \$.35; 10 for \$1.00;  
Medium, \$.10; 10 for \$.80**

**LADY EVE** (Grout) **No discount.**

(Maid of Orleans X Margaret Peter) Color is pure white with bright red blotch on cream. Formal type, 4½-inch plain and wide open florets, 16 buds, 6-8 open, 5 showing color. Flowerhead 22 inches, height in field, 55 inches. Bulblet production and germination excellent. Blooms in 90 days.

**Large, \$1.75; Medium, \$1.50; Small, \$1.00  
Blts., 10 for \$.85; 100 for \$7.50**

**LADY JANE** (Lake) (**Midseason**)

Clear cream with yellow lip petals which gives the flower the appearance of yellow. Considered one of the very best creamy-yellows on the market. Opens 6-8 large well placed blooms.

**Large, \$.15; Medium, \$.10; Small, 4 for \$.25.**

**LAKE PLACID** (Wilson) (**Midseason**)

Large creamy-white with creamy-yellow throat. Opens 8 or more 6-inch florets, 19 buds, 27-inch flowerhead, 65 inches over-all. Good placement, small, wiry, straight stem. Heavy propagator. Grow from large bulbs for exhibition.

**Large, \$1.30; 3 for \$3.25; Medium, \$.90; 3 for \$2.00  
Small, .50; 3 for \$1.25;  
Bulblets, 15 for \$1.00; 100 for \$5.00**

**LANTANA** (Palmer) (**Early**)

Orange shading through orange-salmon with a golden throat. A very beautiful and distinctive bright vivid color. Opens 7-9 well placed blooms on a medium height plant which doesn't usually get over 4 feet tall.

**Large, \$.25**

**LARIME** (Wilson) (**Midseason**)

Unquestionably the grandest double row show glad in the orange division. Almost every spike of show caliber with us. Good propagator, with excellent field performance. A real orange with a neat blotch that you can't do without. 5½-inch floret, 9 open, 20 buds, 60 inches tall. Strong straight stem.

**Large, \$1.50, 3 for \$4.00; Medium, \$1.00; 3 for \$2.50  
Small, \$.75; 3 for \$2.00**

**LAVENDER RUFFLES** (Wilson) (**Early**)

Light, ruffled pinkish-lavender. Most striking when arranged with Purple Classic. It's early, sometimes blooms from bulblets, and it is very prolific.

**Large, \$.10; 10 for \$.80**

**Medium, 3 for \$.25; 10 for \$.65; Small, 10 for \$.45**

**LA VENTIA** (Lumsden) (**Midseason**)

Tall cream with deeper cream throat.

**Large, \$3.00; Medium, \$.20; Small, \$.10****LAVOLIER** (Wilson (**Early**))

Ruffled, rich, light pink with cream throat and small lavender line on lip. Good propagator. Good cut flower variety. 5½-inch floret, 7 open, 19 buds, 60 inches tall. Very beautiful.

**Small, \$1.00****LEADING LADY** (Johnston) (**Midseason**)

One of the best introductions is this Sport of Picardy, in creamy-white color, with its pale cream throat markings. It is a necessary variety for every grower. Its habits, size, substance and opening qualities are identical to that of Picardy.

**Large, \$.40; 10 for \$3.20; Medium, \$.25; 10 for \$2.00****Small, \$.15; 10 for \$1.20****LEONARDO DE VINCI** (Pfitzer) (**Midseason**)

A very deep violet. The richest color I have seen. Should be staked. Not consistent but a good spike is as outstanding as its namesake.

**Large, \$1.50; Medium, \$1.00; Small, \$.75****MAID OF ORLEANS** (Pfitzer) (**Early Midseason**)

Most dependable of the older white varieties.

**Large, 3 for \$.25; 10 for \$.70****MAMMOTH OHIO** (Wilson) (**Midseason**)

Indian Lake shading to Rose Doree in the throat, cream lips. Surest candidate for largest floret with its 9-inch blooms.

**Large, \$.20; 10 for \$1.50; Medium, 2 for \$.25****MARGARET BEATON** (Twomey) (**Late**)

Tall, large flowered white with a small orange-scarlet blotch that makes it a very classy glad. Did well in dry season.

**Large, \$.10; 3 for \$.25; 10 for \$.80****Medium, 4 for \$.25; 10 for \$.50****Small, 10 for \$.25****MERCURY** (Lins) (**Midseason**)

Large, brilliant vermillion scarlet.

**Large, \$.30; Small, \$.10****MILFORD** (Rides) (**Midseason**)

Clear, tall light blue with 7 or more blooms open. One of the best light blues.

**Large, \$.10****MRS. RICHARD McGOVERN** (Wilson) (**Early Midseason**)

An excellent medium-sized orange-scarlet with uniform spikes of as many as 24 buds in a good season. It's a treat to see how well it propagates.

**Large, \$.25; 10 for \$2.00; Medium, \$.15; 10 for \$1.20****MYRNA** (Pruitt) (**Early Midseason**)

Ruffled, creamy white that has many sensational wins to its credit.

**Large, \$.10; Medium, 3 for \$.25****OHIO NONPAREIL** (Wilson) (**Midseason**)

Big, scarlet red that is receiving a lot of comment and doing well in the shows. Grows a little taller and with larger florets than King Click. Fine propagator. Bulblets small but germination excellent. 6½-inch florets, 20 buds, 9 open, 32-inch flowerhead, 63-70 inches tall.

**Large, \$.15; 10 for \$1.20;****Medium, \$.10; 10 for \$.80; Small, 10 for \$.50**

### **OKLAHOMA** (Wilson) (Midseason)

George says, "A beautifully ruffled wide-open pinkish-lilac jewel for a queen's throne." 5-inch florets, 7 open, 18 buds, 26-inch flowerhead, 48 inches over-all. Excellent substance and texture, with placement very good. Strong, straight stem. Fine propagator. One of those beautifully different colors that puts new spice into "What's Cooking" in Glads.

**Large, \$1.00; 3 for \$2.75; 10 for \$8.00**

**Medium, \$.70; 3 for \$2.00; 10 for \$5.60**

**Small, \$.40; 3 for \$1.10; 10 for \$3.20; Bullets, 10 for \$.75**

### **OREGON GOLD** (Majeski) (Late)

This massive plant produces a 5-foot spike carrying 20-24 buds with 9-10 huge, ruffled florets open at once, and nicely arranged on a tall graceful spike. The florets are as large as Picardy, one of its parents. Color a medium yellow on outer edges and blending smoothly to a deep yellow in the throat. Rather late.

**Large, \$.20; 3 for \$.55; 10 for \$1.60**

**Medium, 2 for \$.25; 10 for \$1.00; Small, \$.10; 10 for \$.80**

### **ORVAG** (Arnett)

Orvag had habits similar to Vagabond Prince, of which it is a sport. Its color is a salmon-orange, mostly on the orange side, with a strong scarlet throat. The floret grows to about 4½ inches. The spike is tall with 20-22 buds (have had 25) and a flowerhead 24-28 inches long. The overall plant grows to 50 inches. I highly recommend it for breeding purposes.

**Large, \$1.00; Medium, \$.75; Small, \$.50; Blts., 20 for \$1.00**

### **PALERMO** (Pruitt) (Midseason)

Very large, fiery orangé with a darker blotch, lightly ruffled. Opens 5 or more on a very long flowerhead and the plant grows 5 feet and up. Strong, husky grower with heavy foliage, and a good propagator.

**Large, 2 for \$.25**

### **PEARL NECKLACE** (Wilson) (Early)

Large, ruffled cream with deep creamy-yellow blotch in throat. 5-inch floret, 6 open, 24-inch flowerhead, 41 inches tall.

**Large, \$.40; Medium, \$.30; Small, \$.20**

### **PELEGRINA** (Pfizer) (Midseason)

A deep violet blue that will add much to your color arrangements. Stem weak.

**Large, 4 for \$.25; 10 for \$.50**

### **PICARDY** (Palmer) (Midseason)

A shrimp-pink that is still captivating the newer fanciers.

**Large, \$.10; 10 for \$.80**

### **PINOCCHIO** (Evans) (Early)

A novelty glad with an odd mixture of green, orange, and yellow.

**Large, \$.15; 3 for \$.40; 10 for \$1.20**

**Medium, \$.10; 10 for \$.80**

### **PURPLE CLASSIC** (Wilson) (Early Midseason)

This clear purple is very prolific. Arrange it with Lavender Ruffles. It's beautiful. Highly recommended for commercial growers using irrigation.

**Large, \$.10; 10 for \$.80; Medium, 10 for \$.60**

### **PURPLE SUPREME** (Wilson) (Midseason)

Tall, exhibition type, purple with small border around all petals. Fine propagator. Plant and bulb are healthy. 5-inch florets, 9 open, 18-20 buds, 30-inch flowerhead.

**Large, \$.25; 3 for \$.70; 10 for \$2.00**

**Medium, 2 for \$.25; 10 for \$1.00**

**Small, 4 for \$.25; 10 for \$.50**

**R. B. (Upton) (Midseason)**

Huge rusty brown that always causes a sensation when well grown. 7½-9-inch florets on a long flower-head.

**Large, \$1.15; 3 for \$4.00; 10 for \$1.20**

**Medium, 3 for \$.30; 10 for \$.90; Small, 10 for \$.50**

**RECAZO (Palmer) (Late Midseason)**

Rosy-ash flecked and splashed with orange-scarlet with a diffused darker blotch. 8-10 large well placed blooms open. Will win in exhibition and is also well liked as a cut flower.

**Large, 2 for \$.25; Medium, 2 for \$.15**

**ROSETTE (Kuhn) No discount.**

Ruffled, light rose-pink that is an excellent small formal, showing in the "260" class. We predict that this variety will soon top all others in Championships in the 200 size.

**Large, \$.35; Medium, \$.25; Small, 2 for \$.25**

**Blts., 10 for \$.25**

**ROYAL WINDSOR (Beaton) (Early Midseason) No discount**

A very bright, formal type, Spectrum Red, with 5½-inch blooms, 20 buds, 8-10 open, 5½-inch plant. Florets are firmly attached, fluted and lightly waved. Excellent texture, perfect placement, and sturdy stem. Opens well when cut in bud.

**Large, \$3.00; Medium, \$2.00; Small, \$1.50**

**Blts., \$.30; 12 for \$3.00**

**SHIRLEY TEMPLE (Pruitt) (Late)**

Large, ruffled, light cream. You'll love it.

**Large, \$.10; 10 for \$.80**

**SILVER WINGS (Ritsema) (Midseason)**

An outstanding sport of Picardy. It is whiter and more ruffled than Leading Lady and will soon be accepted for its own loveliness instead of riding on the reputation of its illustrious parent. Now you can afford to get a start.

**Large, \$3.00; Medium, \$2.00; Small, \$1.50**

**Blts., \$.25; 10 for \$2.00**

**SIR GALAHAD (Salbach) Patented. No Discount**

A sturdy in contrast, for the purity of its soft creamy yellow is enhanced by its diamond shaped blotch of rich crimson, deep in the throat. Wide open, perfectly placed florets on long straight spikes, with 18 buds, 6 open.

**Large, \$.35; 3 for \$1.00; 12 for \$3.50**

**Medium, \$.25; 5 for \$1.00; 12 for \$2.25**

**SNOW MOUNTAIN (Wilson) (Early)**

A beautiful drape shape, finely ruffled pure white floret of giant size. Crooks some but indirectly we hear it was top winner in New Jersey. Very good propagator.

**Large, \$2.75; Medium, \$2.00; Small, \$1.20**

**Blts., \$.20; 10 for \$1.20**

**SNOW PRINCESS (Pfitzer) (Midseason)**

Dependable white.

**Large, \$.10; 10 for \$.80; Medium, 10 for \$.65**

**SOUTHERN DRAMA (Wilson) (Midseason)**

Big, vivid scarlet that burns the eyes. 6½-inch floret, 30-inch flowerhead, 65 inches tall. Good propagator, and strong grower.

**Large, \$.25; Medium, \$.20; Small, \$.15**

**SUBDEB** (Evans) (**Early**)

Small, ruffled white that opens very rapidly in water. Lovely for table arrangements or bridal bouquets.

**Large, 3 for \$.25; 10 for \$.75**  
**Medium, 4 for \$.25; 10 for \$.50**

**SUNLIGHT** (Spiller) **No discount**

Light golden buff that wins friends wherever it is grown or shown. 5½-inch florets, 6-7 open, 16-18 buds.

**Large, \$3.50; Medium, \$3.00; Small, \$2.50**  
**Blts., \$.50; 10 for \$4.00**

**SUN SPOT** (Roberts) **No discount**

Light apricot buff with rose spot in throat. 5-inch floret, 7-9 open, makes fine exhibition spikes. Tall, straight, a good grower. Propagates well, bulbets germinating nearly 100 per cent. Reported fine during dry spell that hit part of the midwest last summer.

**Large, \$3.50; Medium, \$2.50; Small, \$1.75**  
**Blts., 10 for \$2.50; 100 for \$20.00**

**TAHITI** (Kuhn)

Deep rose-pink, white throat with rose-pink feather. Plain, wide-open floret, 5½-inch floret, 8 open, 20 buds, 55 inches tall.

**Large, \$.35; Medium, \$.25**  
**Small, 2 for \$.25; Blts., 10 for \$.25**

**TONY** (Wilson)

(Vagabond Prince X Rose Defiant) Mammoth clear light chocolate with contrasting orange blotch and a picotee border of cream. Fine propagator. Florets 7-inch, 7 open, 6 in color, 30-inch flowerhead, 64 inches over-all.

**Large, \$2.00; Medium, \$1.20; Small, \$.40; Blts., 10 for \$.70**

**TREASURY GOLD** (Wilson) (**Late**)

Strong growing, rich golden salmon. A bright spot in the Autumn shades.

**Large, \$.20; 10 for \$1.60; Medium, \$.15; 10 for \$1.20**  
**Small, \$.10; 10 for \$.80**

**TROJAN.** See 1947 **Introductions.****VAGABOND PRINCE** (Palmer) (**Midseason**)

Irridescent garnet-brown with scarlet blotch. Don't overlook this one.

**Large, \$.10; 10 for \$.80**  
**Medium, 10 for \$.65; Small, 10 for \$.45**

**VEE CREAM**

Rich cream almost light yellow, with small scarlet blotch. Very popular.

(Van Voorhis)

**Large, 2 for \$.25; Medium, 3 for \$.25; Small, 4 for \$.25**

**VICTORY QUEEN** (Wilson)

Rich salmon-orange with deep cream throat. Beautifully ruffled. Rated by many as Wilson's best introduction to date. Knowing Wilson's varieties and their show records, that statement should sell it alone. 16 florets, 30-inch flowerhead, 72 inches over-all. Produces only one spike per bulb, making it ideal for exhibition. Stock limited.

**Large, \$1.50; Medium, \$1.00; Small, \$.60**  
**Blts., \$.15; 10 for \$1.00**

**VOO DOO** (Kadel) **No discount.**

VooDoo is a novel and exhibition glad with 6-inch florets, ruffled and needlepoint. Its color has been variously described as a smoky, wine-bronze or plum color. Large bulbs tend toward double florets which enhance its beauty. Can be grown very large.

**Large, \$1.00; 10 for \$8.00; Medium, \$.75 10 for \$6.00  
Small, \$.50; 10 for \$4.00; Blts., 3 for .25; 10 for \$.80**

**VREDENBURG** (Pfitzer) **(Early)**

Good, large very early white. Healthy and a good propagator.

**Large, 3 for \$.25; 10 for \$.75**

**WEDDING GOWN** (Wilson) **(Midseason)**

Plain petaled clear cream. 4-inch floret, 9 open, 22 buds, 28-inch flowerhead, 5 feet tall.

**Large, \$.30; Medium, \$.20; Small, \$.15**

**WHITE GOLD** (Scheer) **(Midseason)**

Very large, light cream shading deeper in the throat. Tall, vigorous grower, and a good propagator.

**Large, \$.20; 10 for \$1.60; Medium, \$.15; 10 for \$1.20  
Small, \$.10; 10 for \$.80; Blts., 10 for \$.20; 100 for \$1.00**

**WHITE MAGIC.** See 1947 **Introductions.****YELLOW RUFFLES** (Salbach) **(Midseason)**

Big, beautifully ruffled, clear yellow, with deeper yellow on two lower petals. 6 large blooms open at a time. Each bulb produces 2 or 3 spikes. Vigorous grower, medium tall, straight stems, very heavy substance. Most beautiful of all florets. Rather late.

**Large, \$2.50; Medium, \$1.50; Small, \$1.00**

**ZUNI** (Mitsch) **(Midseason)**

An unusual blending of salmon and slate. Captivatingly different. Very beautiful with Harmau.

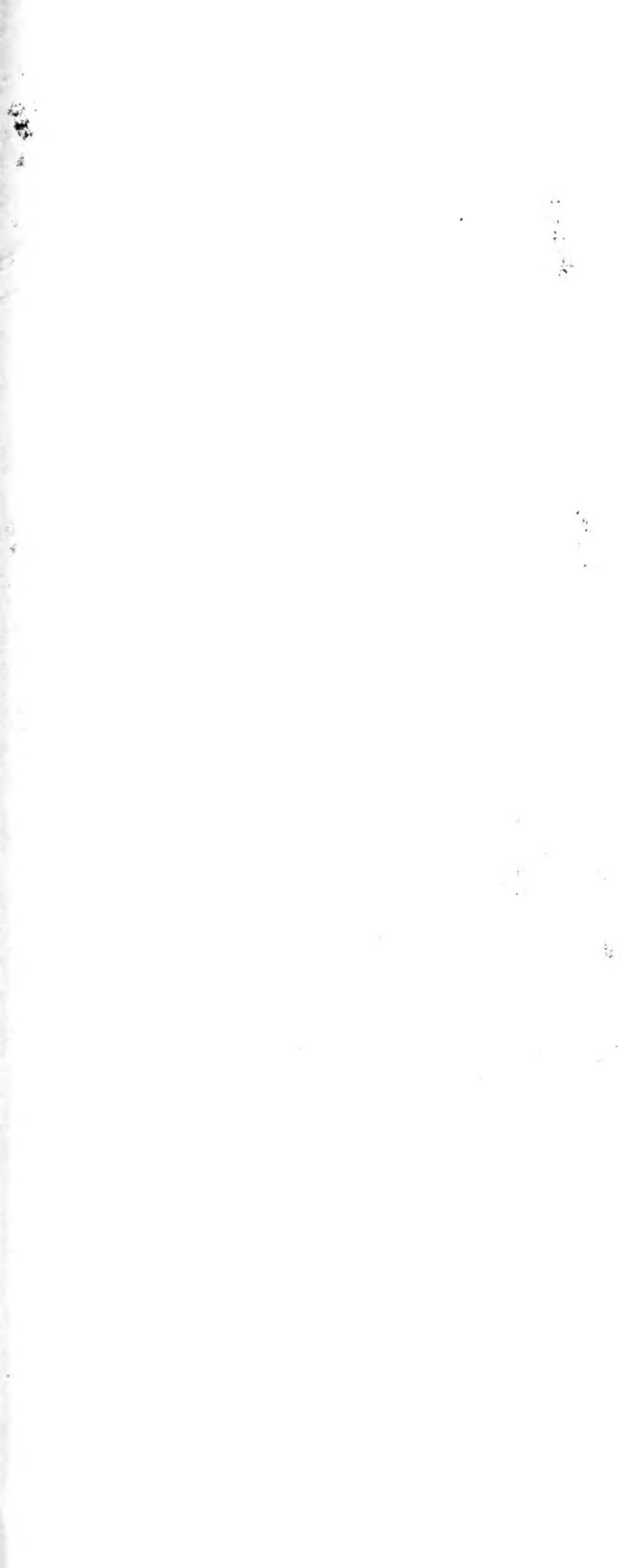
**Large, \$.10; Medium, 4 for \$.25.**

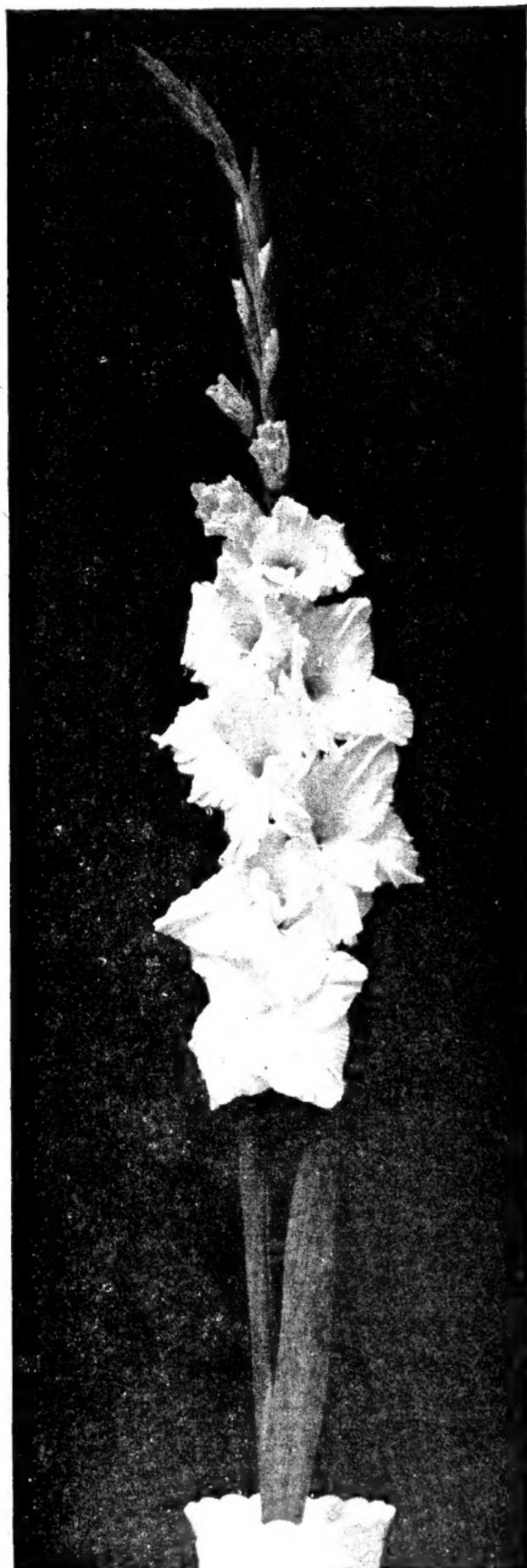
# **Wholesale List**

F.O.B. Ann Arbor, Mich.

25 or more of one variety at the 100 rate  
PRICED PER 100

Variety	Large	Medium	Small
Amrita . . . . .	\$ 6.00	\$ 4.00	\$ 2.00
Avalon . . . . .			8.00
Beacon . . . . .	5.00		
Bit O'Heaven . . . . .	6.00	4.00	2.00
Black Opal . . . . .	8.00	5.00	2.75
Bride's Delight . . . . .	16.00	9.00	5.00
Buckeye Bronze . . . . .	9.00	6.00	3.00
Candyheart . . . . .	6.00	5.00	
Corona . . . . .	7.50	5.00	3.00
Firebird . . . . .	45.00	35.00	20.00
1000 . . . . .	350.00	250.00	150.00
Bulblets, pint . . . . .	45.00		
Francis M. Irwin . . . . .	16.00	9.00	5.00
Gloaming . . . . .	5.00	3.00	2.00
Gold Dust . . . . .	5.00	3.50	2.00
Jack Pot . . . . .		50.00	
Jeanie . . . . .	6.00	4.00	
Lake Placid . . . . .	70.00	50.00	30.00
Bulblets, 1000 . . . . .	35.00		
Lavender Ruffles . . . . .	5.50	3.50	1.50
Maid of Orleans . . . . .	6.00	4.00	
Margaret Beaton . . . . .	7.00	4.00	
Mrs. Richard McGovern. . . . .	16.00		
Pelegrina . . . . .	4.00		
Purple Classic . . . . .	6.50		
R. B. . . . .	10.00		
Subdeb . . . . .	5.50	4.00	
Tahiti . . . . .	9.00	6.50	4.00
Bulblets, quart . . . . .	10.00		
Vagabond Prince . . . . .	6.50	5.00	3.50
White Gold . . . . .	8.00	6.00	4.00





"WHITE MAGIC"

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